

A world where anyone can be rewarded for every LIKE, COMMENT or SHARE they create on social media.

HTTPS://JET8.IO/TOKEN

#### OUR GOAL

JET8 Token (J8T) is a decentralized social currency for Influencers, Brands and Consumers.

Launching the J8T Token will allow unlimited stakeholders to participate in the ecosystem by scaling the current JETpoints currency for global accessibility, diversity, transparency and service efficiency.

# JETS TODAY

15M

200K

+20K

Fotoku Installs

Reach

**Products** Sold

Points of Sale

JET8's platform allows brands and agencies to target, publish, track and reward the social life of branded content, transforming the way brands and consumers interact. Since 2015, JET8 has raised \$9M in private investment and has successfully tokenized an influencer marketing ecosystem with over 4 billion JETS in circulation, proving the application of digital rewards in exchange for social influence.















Some of the brands engaging on JET8

#### THE INDUSTRY



1.8B **PHOTOS POSTED EVERYDAY** 

47%

49% Online purchases based on (P2P) marketing

10B

**P2P MARKETING** 

**SPENDING** 

**BY 2020** 

## EXECUTIVE TEAM



**Victor Zabrockis** JET8 CEO & Founder



Mike Allen JET8 CCO & Founder



Joshua Thomson JET8 CSO & Founder



Santi Corrales JET8 CTO



**Shannon Cullum** JET8 CMO

# NOTABLE ADVISORS



**Scott Kronick** President & CEO Ogilvy PR Asia Pacific



Jon Matonis Founding Director of the Bitcoin Foundation



**Dick Van Motman** CEO of Dentsu Aegis Network



Sefi Golan CEO of BlockchainIL



**Uriel Peeled CEO** of Cointree Capital



**Chris Foster** President of Y&R Asia

MEMBERSHIPS





2020

Use AdBlock programs



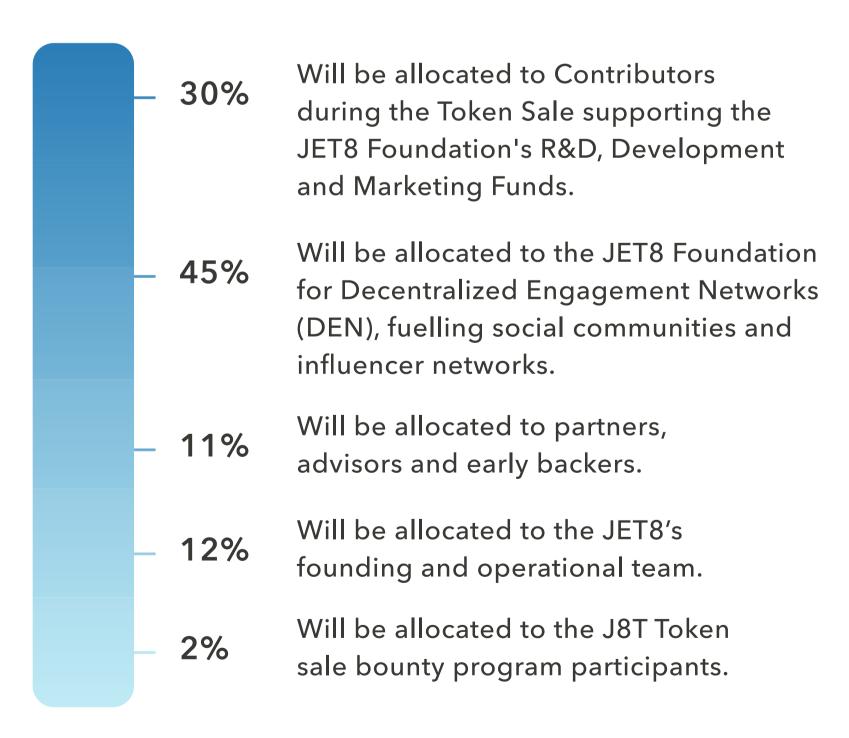
# JET8 SOLUTION

# JET8 offers a full stack of mobile engagement software and analytics.

- Increase brand ROI, on average 260%.
- Sales increase through direct sales technology.
- Generates earned media over 150% (on average) of paid media.
- Rewarding social media influence previously given away for free.
- Wealth creation.
- Optimised technology for low-bandwidth countries.
- Allowing niche communities to be created naturally by users.

#### TOKEN ALLOCATION

1.5 Billion Tokens fixed supply.Pre-sale 30% (450 million Tokens).Public Sale 15% of total tokens for sale.



<sup>\*</sup> Any tokens un-allocated in pre-sale will go towards the public sale pool. J8T tokens will be ERC20-compatible Smart Tokens and utilize the Ethereum Protocol.

### TARGET

Pre-Sale: US\$30M

#### TIMELINE

Pre-Sale: Ongoing

Public Sale: Date to be announced

#### KEY INFORMATION

Ticker: J8T

Long-Form: JET8 Token

Legal Domicile: Singapore

Legal Entity & Issuer: The JET8

Foundation Limited

#### TOKEN SALE SITE

https://JET8.io/token

#### MEDIA MENTIONS

























Scott Kronick → President & CEO Ogilvy ...



Jon Matonis → Founding Director of the ...



Dick van Motman → Global President Dentsu...



Chris Foster → President of Y&R Asia



Mike Rich → EVP at FOX Networks Gr...



Happy Ntshingila → CMO of Barclays Africa



Pablo Slough → Head of Mkt Solutions at ...



Jeff Seah → CEO Mettle & Salt Partners



Jeff Seah → CEO Mettle & Salt Partners



KP Unnikrishnan → Regional Marketing Dire...



Lisa Wei → CIO of DAN China



Timothy Chang → Private Investor



Debby Cheung → President at Ogilvy Shan...



Hein Brand → Ex-CEO of Naspers Sout...



Leah Besa-Jimenez → Ex CEO Starcom



Romeo Kumalo → CEO of Washirika Holdings



John Dixon → CEO of Publicis Groupe ...

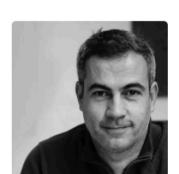


Takao Toshishige → MD at Manchester City T...



Davide de Picciotto → MD at Nettuno Capital AS

OPERATIONAL TEAM



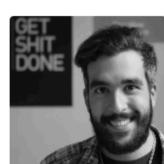
**Victor Lavega** Senior Graphic Designer



Eva García Country Manager



**Edwin Romelta** Head of Android - Indonesia



Adrià Bernabeu **Graphic Artist** 



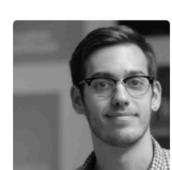
**Kirsty Thompson** Head of Communications



**Jaume Viñas** Head of iOS & Solidity



Miftah Mubarak Android Developer



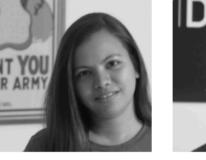
**Josh Abrams Head of Production** 



**Ivan Thomas Head of Product** 



**Mae Karl Castillo** Controller





Nahuel Velazco Solidity & Back-End Developer



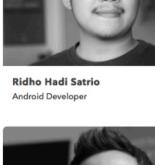
Finance Manager



Salva Regas Senior Graphic Designer

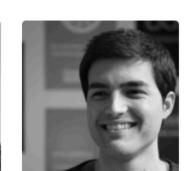


**Ricard Boned** Back-End Developer





Duong Ngoc Tu Quyen Growth Officer (VN)



Joan Montagut Head of Back-End



**Oriol Rodriguez** Head of Front-End



John Darick Roco Android Developer



**Miguel Rivero** Front-End Developer





**Den Marie Balingit** Android Developer



Angel de Franganillo **Head of Graphics** 



Ana Pérez Gutiérrez Graphic Artist



**Daniel Daverio** iOS Developer



**Rodolfo Perich** Graphic Artist



Andzej Selistrovskij Head of Motion Graphics

